

# MARY <!> FRAN thompson

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## PROFESSIONAL EXPERIENCE

### Cuberis

August-September 2016

*<!-- Contract UX Designer & UX Consultant -->*

- \* Conducted heuristic evaluations, site audits and analytics audits of client websites
- \* Created client deliverables such as sitemaps and wireframes
- \* Wrote personas and project roadmaps
- \* Wrote client-facing questions for the Discovery phase

### Freelance/Contract Work

February 2016-Present

*<!-- UX and Web Design -->*

- \* Conduct site audits
- \* Create sitemaps and wireframes
- \* Design and hand-code HTML emails and landing pages

### Clinical Tools Inc

July 2014-August 2015

*<!-- Web Developer -->*

- \* Hand-coded HTML, CSS and edited Javascript for an EHR simulation prototype
- \* Researched Microsoft Kinect game tutorials, user interfaces and best practices to inform design choices for a treatment support video game
- \* Facilitated discussions with clinics about a product to understand their user experiences and effectively communicate their needs
- \* Reviewed questions for usability tests and pilot studies

### Canvas Takeover

ELON UNIVERSITY CAPSTONE PROJECT

May 2014

*<!-- Creative Director + Developer -->*

- \* Planned, designed, developed and coded a game prototype to help users learn and experiment with HTML5 Canvas
- \* Conducted a usability test with wireframes, InVision and Silverback to evaluate a preliminary level design

## EDUCATION

### Elon University

May 2014

*<!-- MA in Interactive Media -->*

### North Carolina State University

June 2011

*<!-- BA in English, cum laude -->*

## SKILLS



Wireframes



Sitemaps



User Testing



Heuristic Evaluations



Photoshop



Illustrator



HTML5



CSS3



JavaScript



Japanese



Writing

## VOLUNTEER EXPERIENCE

### Redress Raleigh

*Web Content Manager  
UX Consultant*

### ExploreUX (meetup)

*Tweet Writer  
General Assistant*

### Hopscotch Design 2016

*General Volunteer*

### World Beer Festival

*Pourer (Spring 2016)*

### Raleigh City Farm

*Farm Hand*

### White Deer Park

*Garbage Collector*

### Animazement

*Registration Volunteer*